



iNF

INDIA FLOATS

technologies

INF INDIA FLOATS
technologies

DIGITAL MARKETING AGENCY

"Unleashing digital brilliance, our agency navigates the ever-changing marketing landscape, illuminating paths to online prominence and business triumph."



3



Our Company

"Based in Chrompet, Chennai, our digital marketing company, founded by Mr. Dhinesh in 2016, stands as a pioneering force in the realm of online brand promotion. In the fiercely competitive digital landscape, we distinguish ourselves through serious dedication, leveraging the expertise of our 30+ experienced employees. With relentless effort, we empower our clients to stay at the forefront of the digital world, ensuring their success in an ever-evolving market."





Search Engine Optimization



Search Engine Marketing (SEM)



Social Media Marketing



Content Copy Writing



PPC Management



Google Ads



Wordpress Website Development



Web Design



E-commerce solutions



Graphic Design



Reels and Viral Video marketing



GOOGLE



Google-Centric Initiatives

1. SEO

2. Google ads

3. Google My business

4. Google Re-marketing

**“The Best Place To Hide A Dead
Body Is The Second Page Of
Google”**

**We ensure your website ranks
on the first page of Google.**



Instagram-Centric Initiatives



1. Poster Design
2. Instagram ads & SEO
3. Instagram viral marketing
4. Reels Creation
5. Followers increasing



YOUTUBE

Youtube-Centric Initiatives



- 1. Youtube SEO**
- 2. Youtube ads**
- 3. Video & Shorts Creation**



FACEBOOK

Facebook-Centric Initiatives



- 1. Poster Design**
- 2. Facebook ads & SEO**
- 3. Facebook marketing**
- 4. Page Handling**
- 5. Followers Increasing**



LINKEDIN

Linkedin-Centric Initiatives



- 1. LinkedIn ads & SEO**
- 2. LinkedIn marketing**
- 3. Page Handling**
- 4. Poster Designing**
- 5. Followers Increasing**



WHATSAPP

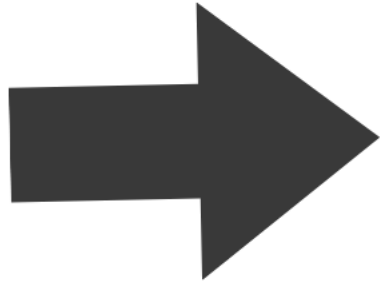
Whatsapp-Centric Initiatives



1. Whatsapp ads
2. Whatsapp website integration
3. Mobile Whatsapp Marketing

**BUSINESS
CATEGORY**

**Automobile
Sector**



Our Client's Breaking Records

INF

+



Sold 180
Bikes in
in 4 days

2 Crores sales in 4 day

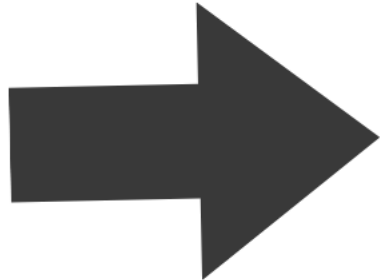
Can any other
digital marketing
company ever
achieve a 2 crore
rupees worth of
bike sales within
4 days?

Open challenge!

No other yamaha bike dealers can match the
incredible number of sales achieved by
Walters Yamaha

**BUSINESS
CATEGORY**

**Construction
Sector**

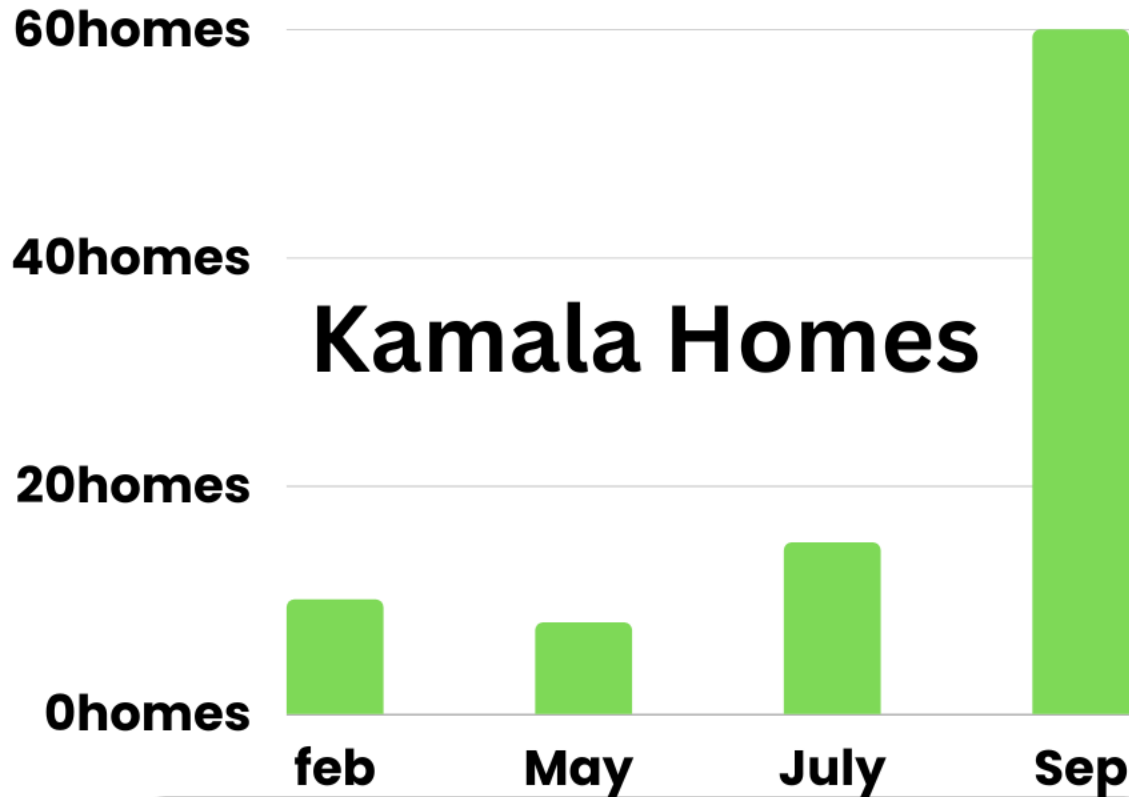




Demand for M-Sand in Chennai – 2,50,000 metric tons/per day
So, we have made sure Aruna M Sand gets Atleast 10% from this value

Instant business growth by our clients

Clients' Investment vs Their return on investment (ROI)



Kamala Homes

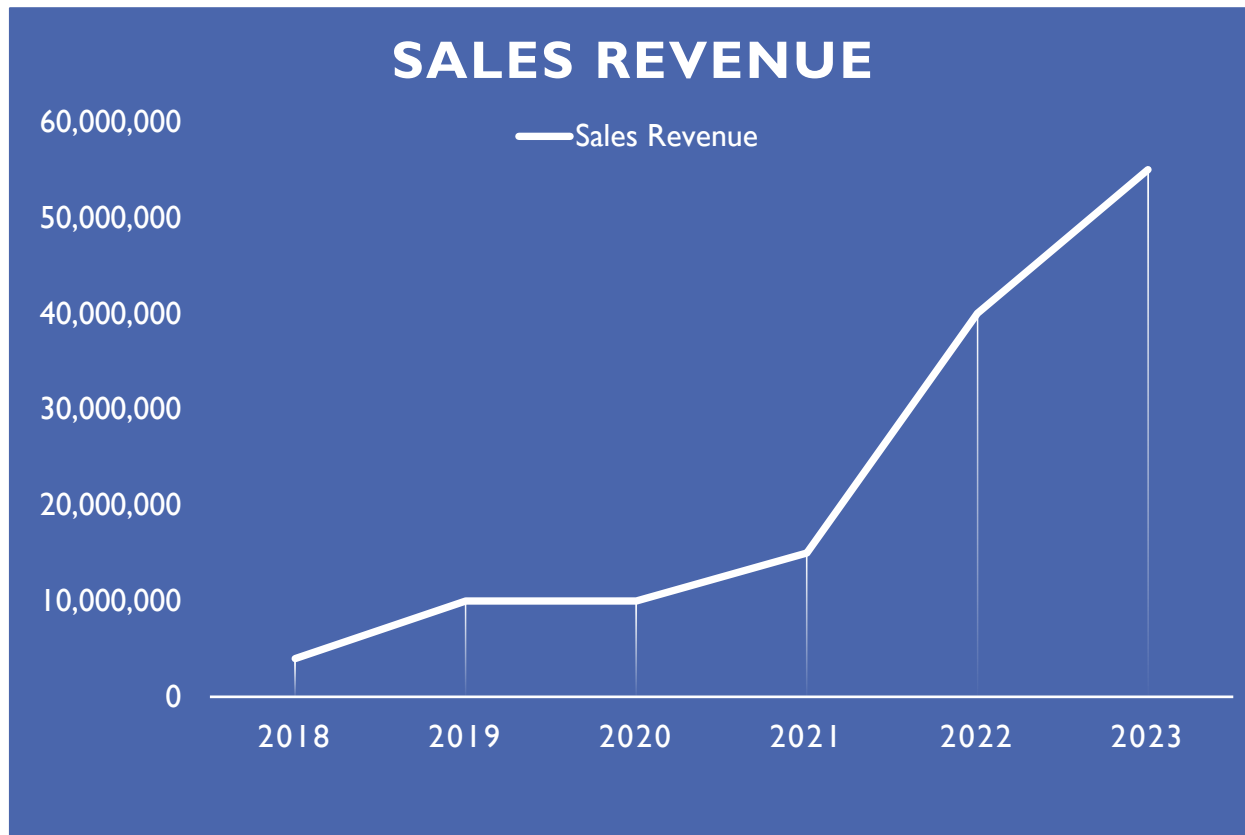
**2.5 lakhs invested
in ads**



VijayaRaja 360

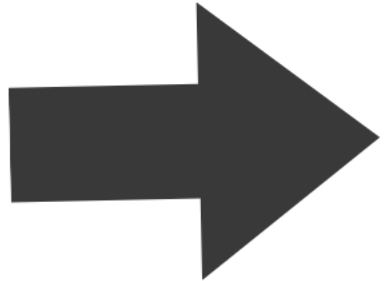
**50 Lakhs invested
in ads**

D5 DESIGN FACTORY (INTERIOR DESIGN COMPANY)

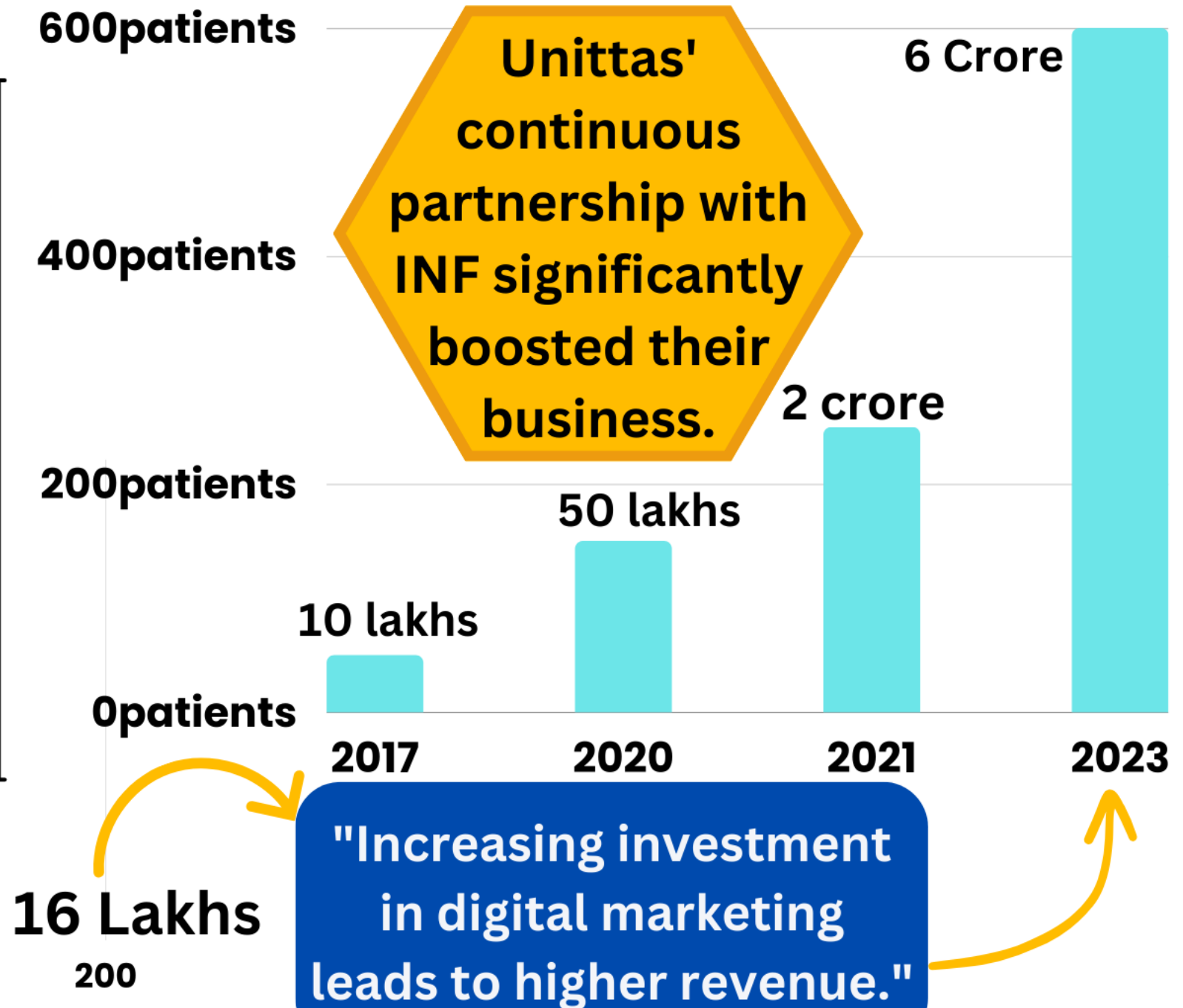
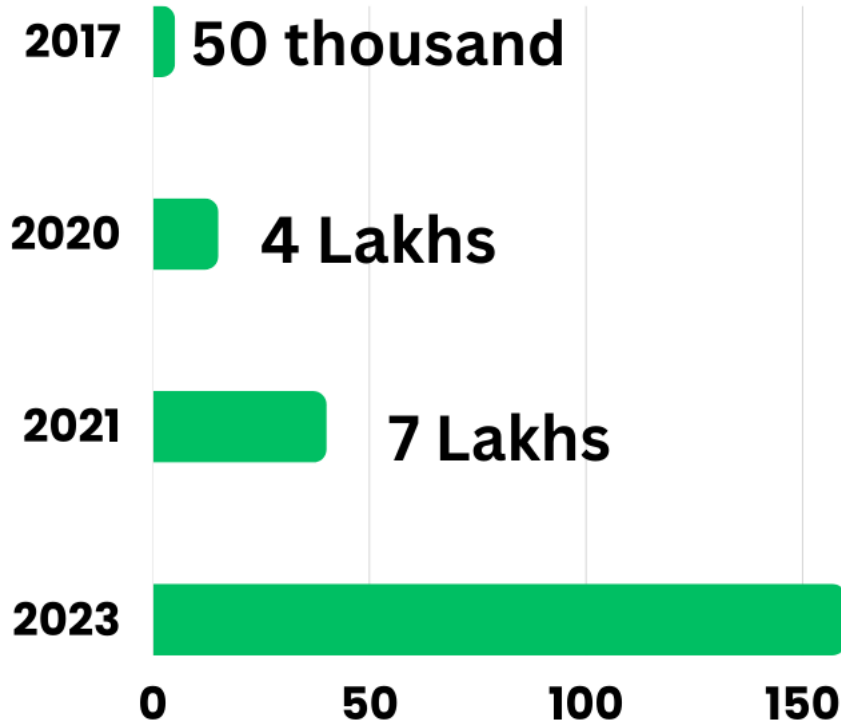


**BUSINESS
CATEGORY**

**Healthcare
Sector**



Investment by unittas in Google + Ads + Social media marketing



Recorded a 10X business expansion, even during the times of COVID-19



We remain trustworthy even during challenging times.

AVR Scan Centre consistently increased their digital marketing spending with INF.

AVR Scans invested 12 lakhs in digital marketing in 2023 with us



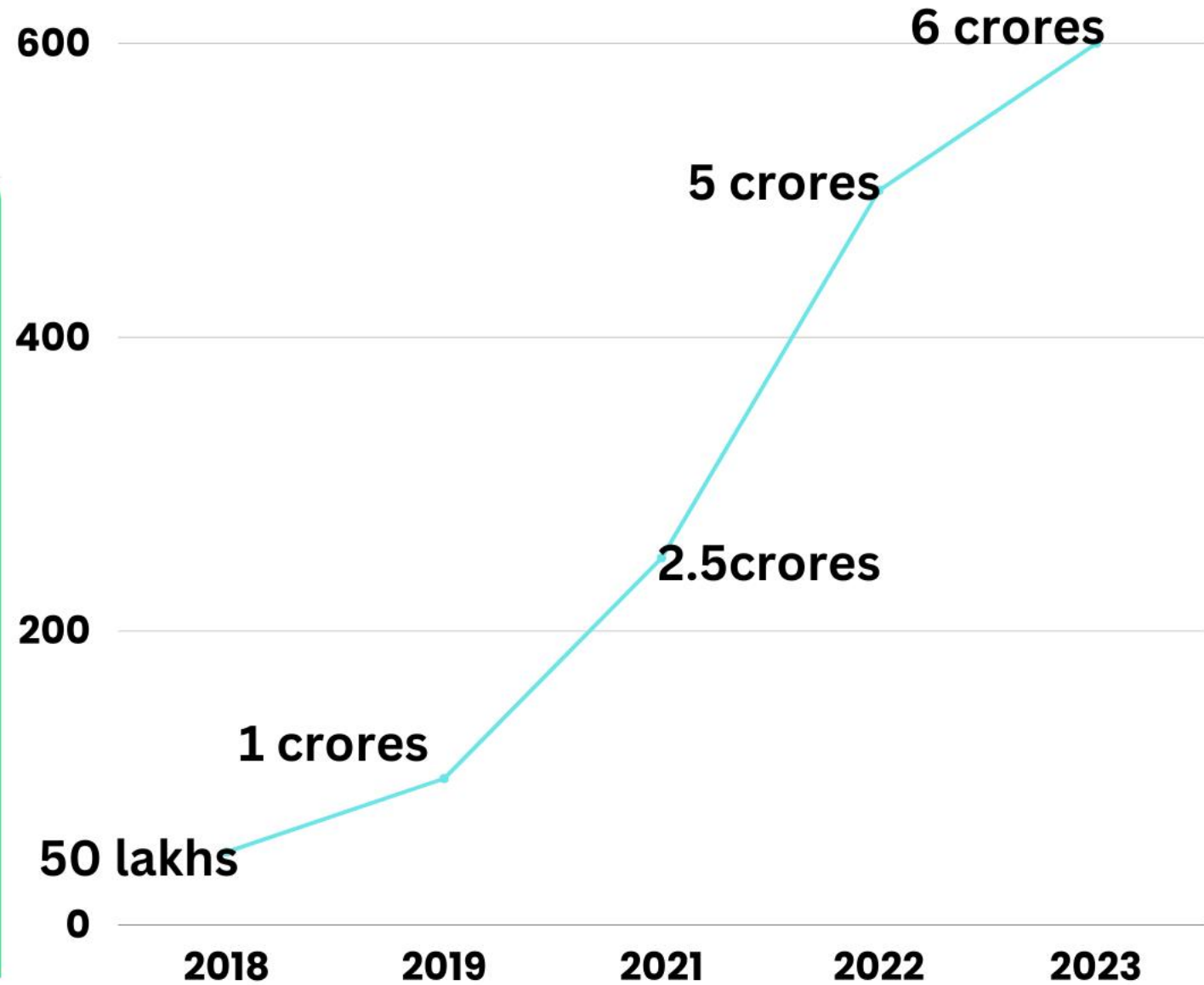
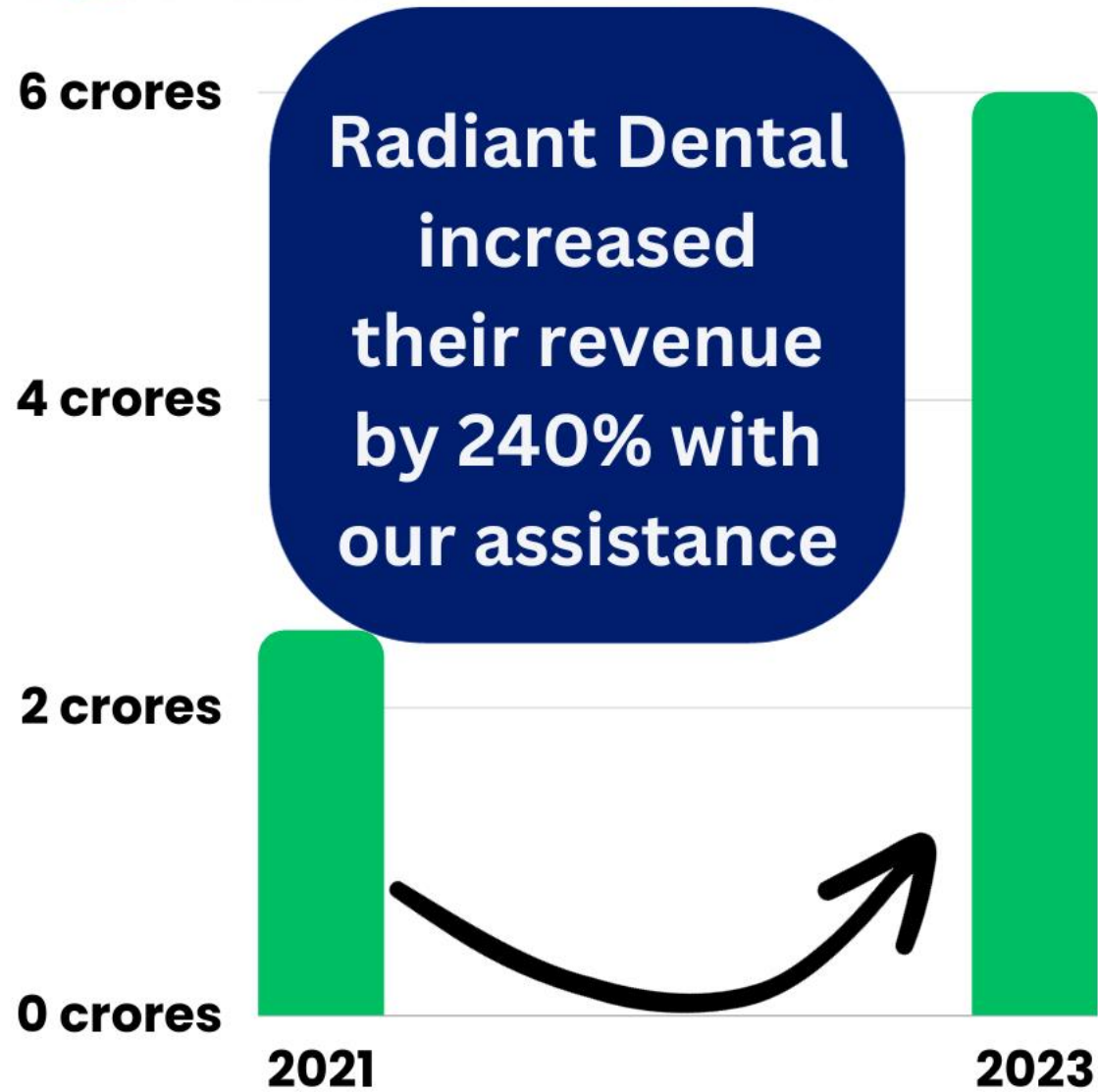


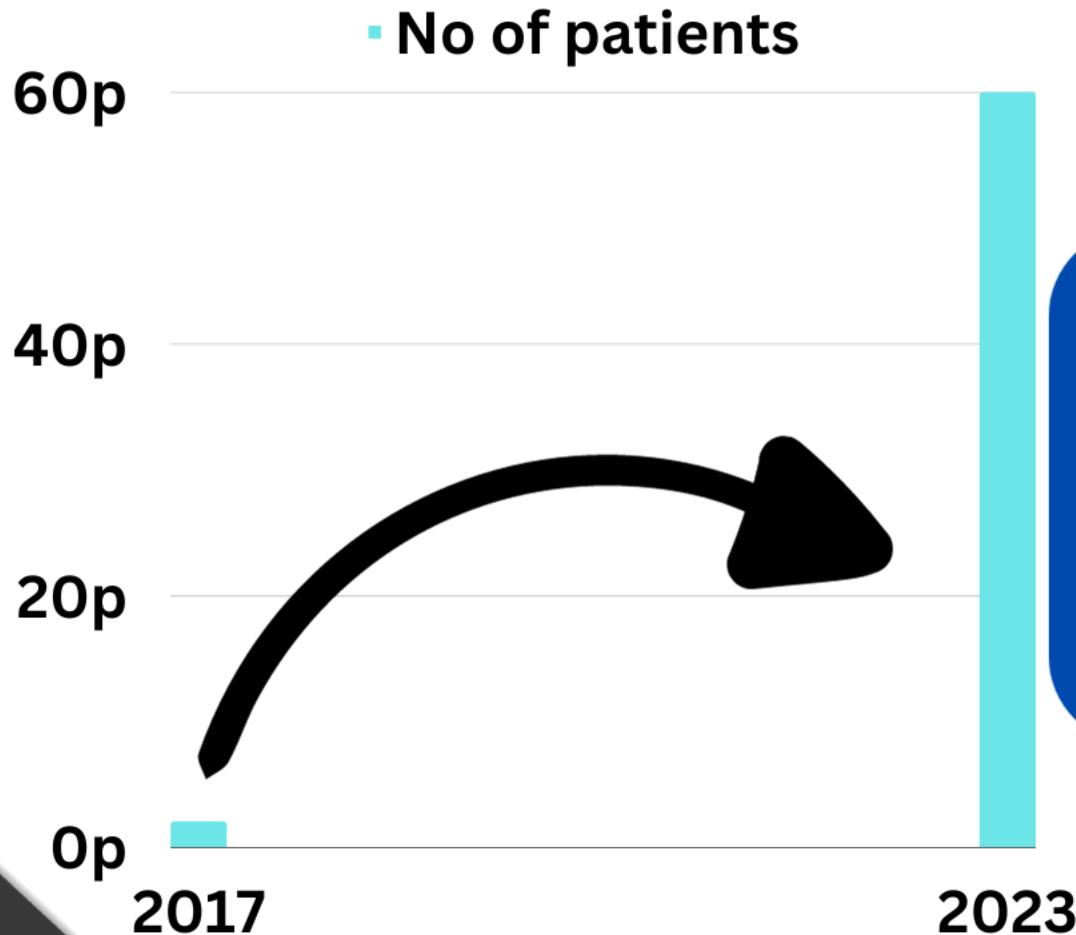
AVR
SCAN CENTRE
Quality & Trust... Right Here...





Branches:-12



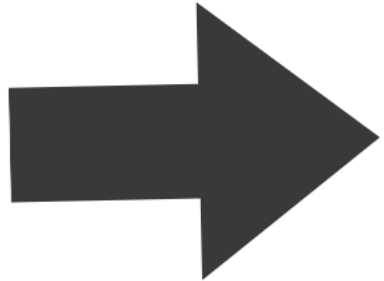


"From 2 patients a day in 2017 to 60 patients in 2023."

"Niveena's smart investment in digital marketing propelled them to an unprecedented position in the industry."

**BUSINESS
CATEGORY**

**Personal Care
Services**





15lakhs

10lakhs

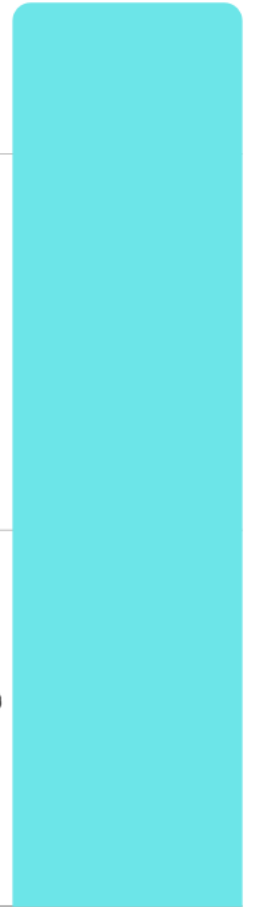
5lakhs

0lakhs

From earning 1 lakh/month
in 2019 to achieving 12
lakhs/month in 2023 after
partnering with us.

2019

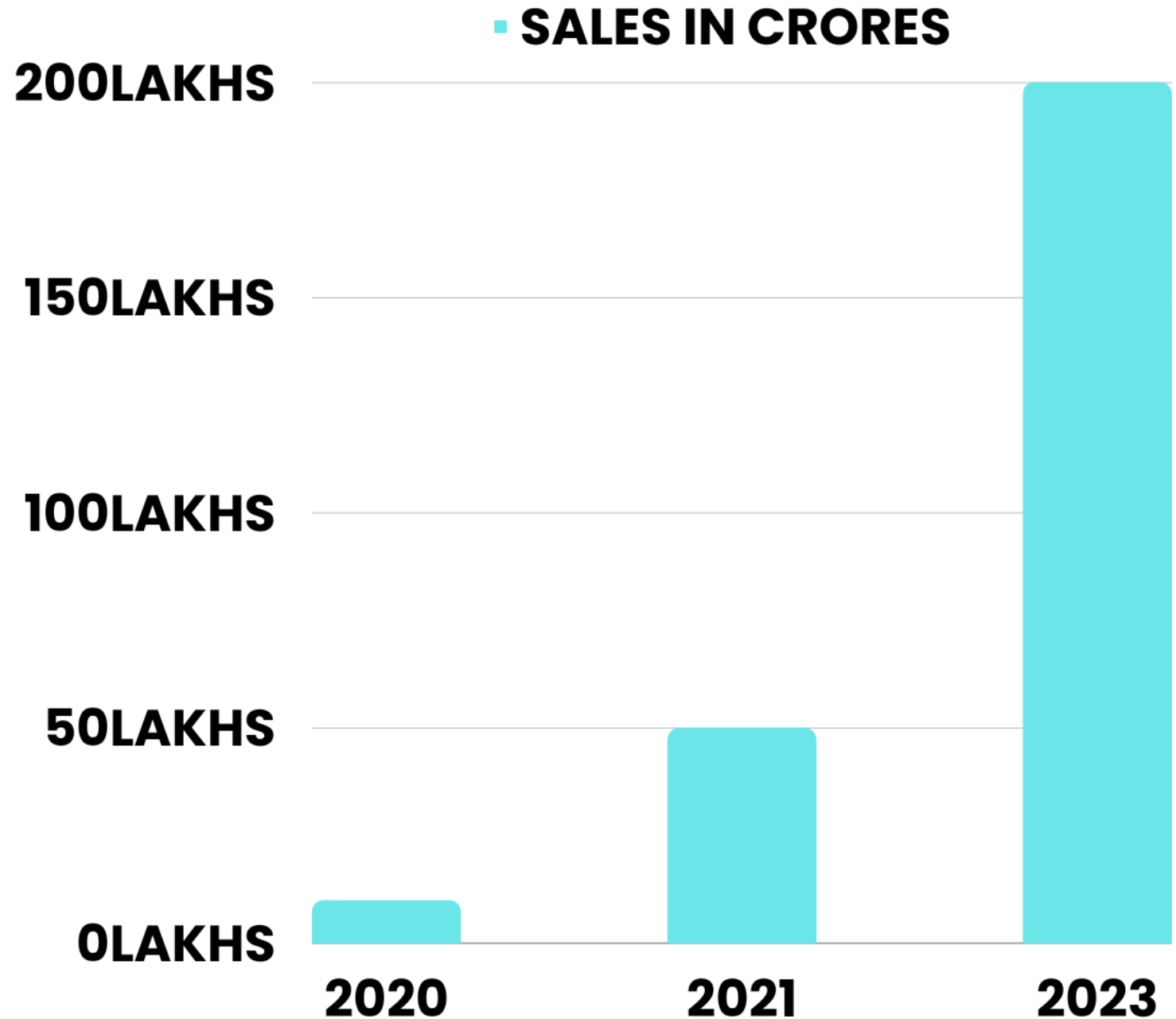
2023



VURVE SALON

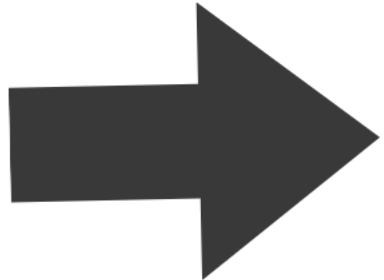
Have you ever
heard of a local
salon that makes 2
crores a month?

This is what INF will
do for brands



**BUSINESS
CATEGORY**

**Hotel
Industry**





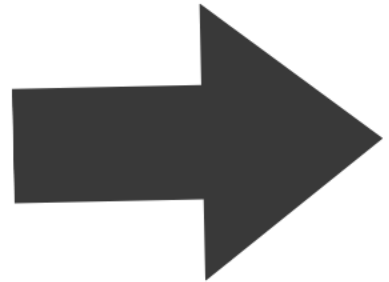
ARUNAA INN
Hotel & Banquets

"ARUNAA INN Hostel is generating over 20 lakhs per month in business due to INF's effective digital marketing strategy."



**BUSINESS
CATEGORY**

Events Management





■ Revenue by years

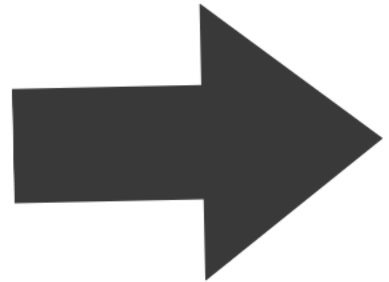


The event management company, which initially started with a revenue of 10 lakh, has now grown to generate a revenue of 60 crore in the year 2023.

DA Eventz currently invests more than 50 lakhs in Google and ad campaigns.

**BUSINESS
CATEGORY**

**Education
Sector**





ರೇಮೋ ಇನ್‌ಟರ್‌ನೇಷನಲ್ ಕಾಲ್ಯೂರಿ

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AIR HOSTESS
TRAINING

PILOT
TRAINING

FLIGHT
DISPATCHER

GROUND
STAFF

BBA/MBA

☎ 9940255566



PILOT
TRAINING



ಸ್ಲೇಟ್ ಬ್ಯಾಂಕ್ ಆಫ್ ಮೈಸೂರು
स्टेट बैंक ऑफ़ मैसूर
STATE BANK OF MYSORE

ನಣಿಬೆರಬ್ ಟೀಕಾ ಕೆವಾ ಅಖಣಾರನರ್
वैयक्तिक बैंकिंग शाखा
अण्णा नगर
Personal Banking Branch
Anna Nagar

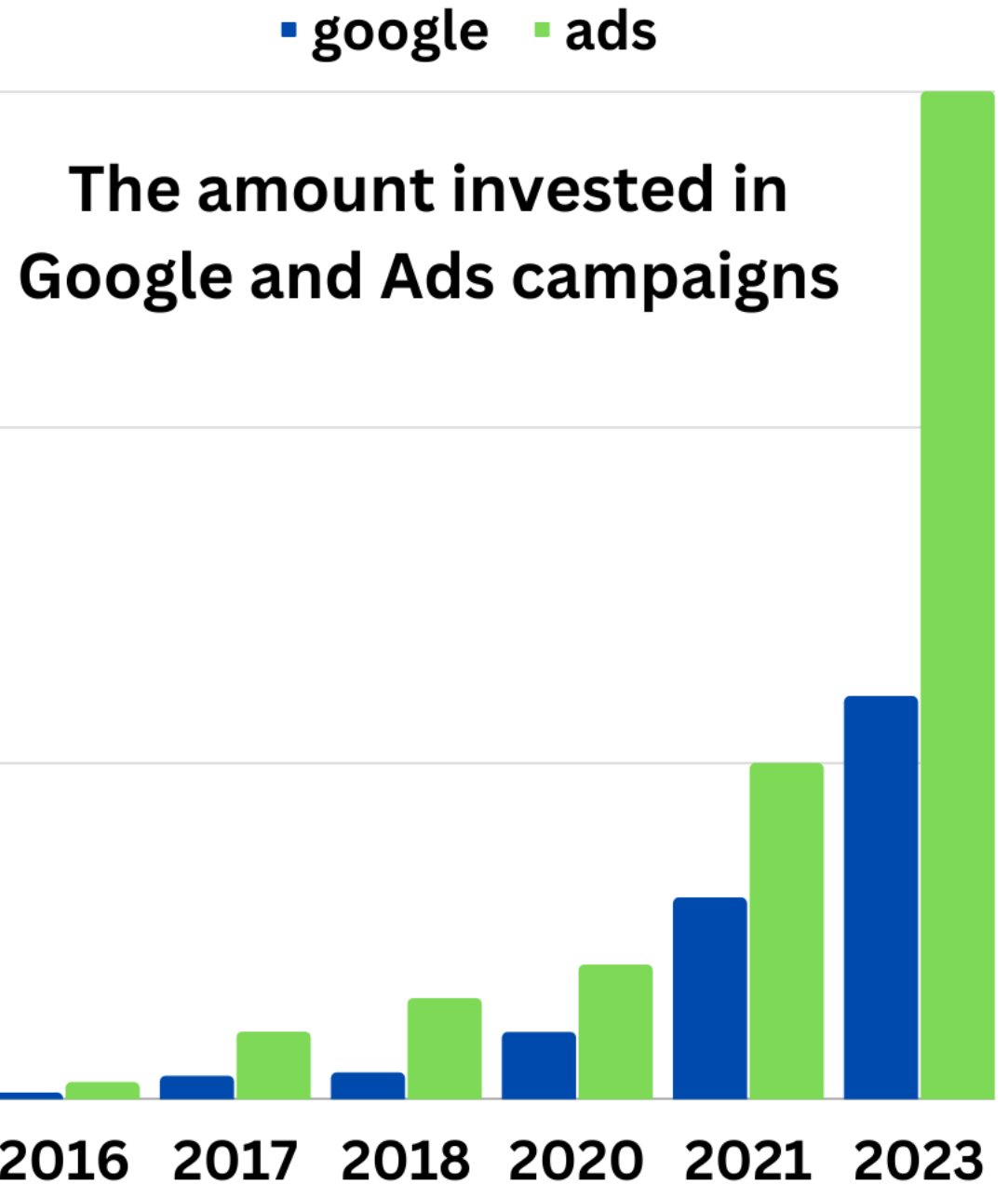
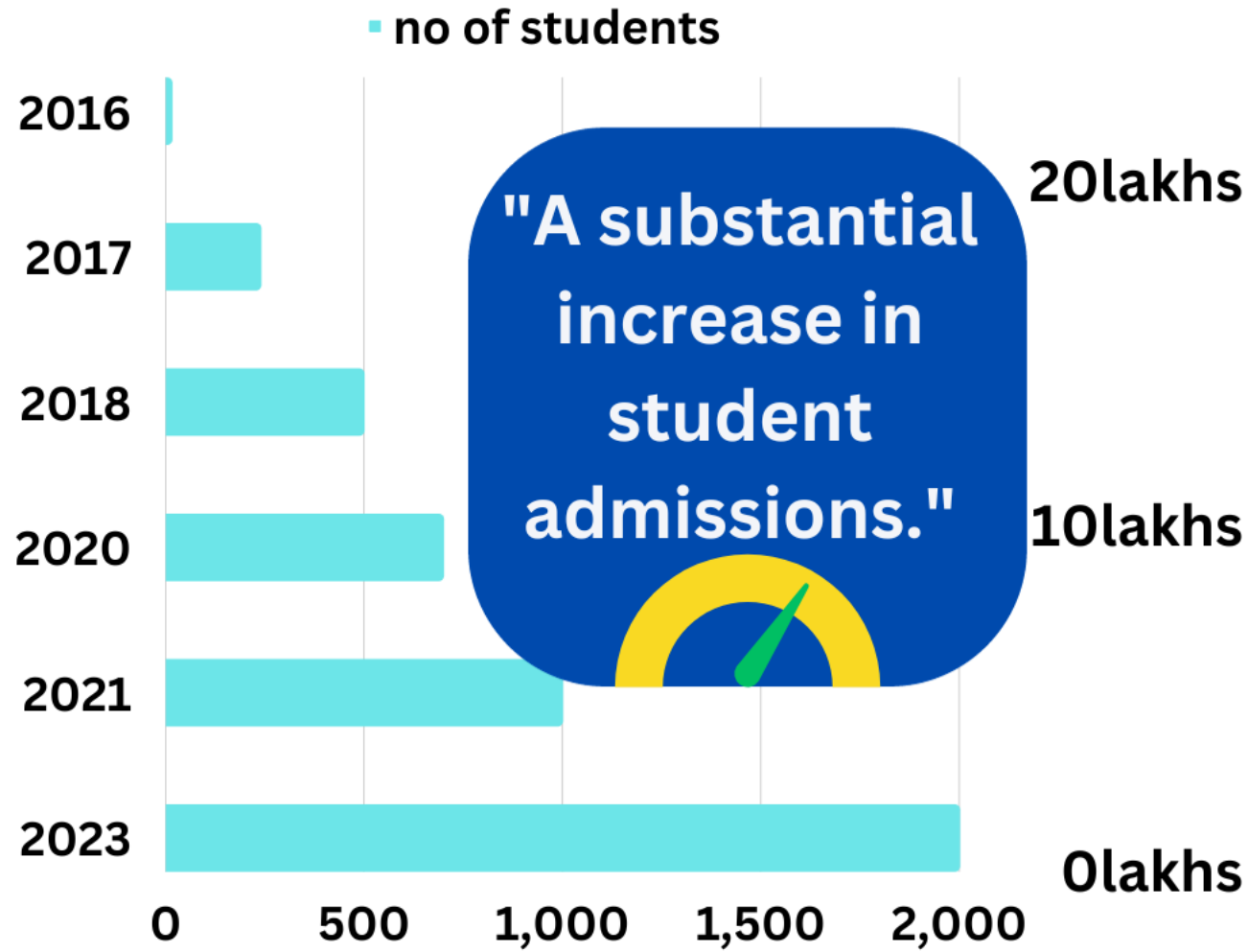


AIR HOSTESS
TRAINING



REMO

INTERNATIONAL COLLEGE



Remo Invested more than 40lakhs for digital marketing activities

"Your budget is your KING; the more you invest in digital marketing platforms, the incredible profits you can achieve."



REMO
INTERNATIONAL COLLEGE

Their return on investment (ROI) is over 20 crore this year



GOOGLE MY BUSINESS

We bring your local business page to the top of Google My Business (GMB).

Map **SEO**

Keyword: aviation college in chennai

**“BE IN THE TOP 3”
for your business
related keywords**

aviation colleges in chennai

All Maps Images News Videos More

Results for **Chennai, Tamil Nadu** - Choose area

Places : Rating Hours

Remo International College | Aviation College in...
4.5 ★★★★★ (615) · Aviation training institute
St.Thomas Mount, Tamil Nadu · 077688 00900
"Rate place to make many happiest memories in graduation career."
Website Directions

Fly Bhaarath International Aviation College
4.1 ★★★★★ (29) · Aviation training institute
136 Arcot Road, Shyamala Tower Inside Regus Building 3rd floor · ...
Closed · Opens 9 am
Online classes
Directions

Uniaviation
4.5 ★★★★★ (58) · Aviation training institute
No 158/781, Rayala Towers, 1st Floor, Opposite to Lic...
Website Directions

**Keyword: M sand
manufacturers in chennai**

**Google's 1st page: M sand
manufacturers in chennai**

The screenshot shows a Google search for "m sand manufacturers in chennai". The search bar is at the top with the query entered. Below the search bar are navigation tabs for "All", "Images", "Maps", "Shopping", "Videos", and "More". The results are for "Chennai, Tamil Nadu". Under the "Places" section, three results are listed:

- Aruna M Sand | M Sand in Chennai | P Sand & M ...**
4.3 ★★★★★ (38) · Sand & gravel supplier
S.No 275, Tiruneermalai Village, Bye Pass, Service R...
Open 24 hours
"Best place to buy M sand"
Website, Directions
- MSM Enterprises**
5.0 ★★★★★ (5) · Sand & gravel supplier
No.6/58, Third Floor, Ganapathy Nagar Ext Rd · 0996...
Open 24 hours
Website, Directions
- Revathy Agencies - M Sand, P Sand, River Sand, Aggregate,...**
4.7 ★★★★★ (41) · Sand & gravel supplier
No: 178, Pammal Main Rd, opp. to Ansari Mahal · 099419 14085
Open 24 hours
"... Hollow Blocks, M Sand, River Sand, plastering M Sand
Qualified"
Directions

On the right side of the results, there is a map showing the locations of these manufacturers in Chennai. A red pin is placed on the map at the location of Aruna M Sand.

Map SEO
Keyword: best homeopath
doctors in chennai

Ranked no: 2

Niveena Homeo
Clinic

Results for **Chennai, Tamil Nadu** · Choose area

Places

Rating

Hours

Dr. Padma's Homeo Clinic - Best Homeopathy ...

4.9 ★★★★★ (238) · Homeopath

14/5, Kavara St · 095001 05059

Closed · Opens 10 am

"I took treatment for sinusitis and got relieved completely."



Website



Directions

Niveena Homeo Clinic | Homeopathy Clinic in C...

4.8 ★★★★★ (322) · Homeopath

Sayani Complex, Old no 354 New, 96, Konnur High R...

Closed · Opens 10 am

"Can I get cure in homeopathy treatment?"



Website



Directions

Dr.Erajeswari Homeopathy Clinic | Best N Home...

4.3 ★★★★★ (93) · Homeopath

No. 21, 42, Throwpathy Amman Koil St · 096772 29121

Closed · Opens 3:30 pm Tue

"Very prompt response and courteous 👍"



Website



Directions

Keyword:-

Spa in Nungambakkam

Ananta Spa KNK Nungambakkam

4.5 ★★★★★ (175) · Spa

5+ years in business · 20/1 Basement Floor, Crystal Lawn, Wallace Garden ...

Open · Closes 9 pm

👤 "Loved the environment."



Website



Directions

Areawise targeting

Spa Blu | Spa in Nungambakkam | Massage in Nungambakk...

4.9 ★★★★★ (195) · Spa and health club

3+ years in business · 5, 5th Cross St · 095000 09809

Open · Closes 9 pm

👤 "Facilities and the staff are good, recommended"



Website



Directions

Sun Spa & Salon

4.3 ★★★★★ (135) · Massage spa

7+ years in business · No 16 ,2nd floor, Mahalingapuram Main Rd · 044 4203 4593

Open · Closes 9:07 pm

👤 "Here is good service 👍 "



Directions

More places →



Map SEO

Keyword: CT scan in Kelambakkam

“BE IN THE TOP 3” for your business related keywords

The screenshot shows a Google search for "CT Scan kelambakkam". The search bar is at the top with the text "CT Scan kelambakkam" and a search icon. Below the search bar, there are navigation options: "All", "Images", "Maps", "News", "Shopping", and "More". The search results are displayed in a list format. The first result is "Priya Diagnostic & Scan Centre" with a 4.6 rating and 292 reviews. The second result is "AVR Scan Centre | CT Scan Kelambakkam | Preg..." with a 4.8 rating and 250 reviews, highlighted with a red box. The third result is "Diagnostic Centre in Kelambakkam | Scan Centr..." with a 4.9 rating and 16 reviews. To the right of the list is a map showing the locations of these centers in Kelambakkam, Chennai. The map includes labels for "SRINIVASA NAGAR", "AVR Scan Centre | CT Scan Kelambakkam | Preg...", "Diagnostic Centre in Kelambakkam | Scan...", "Hindustan Institute of Technology & Science", "Blue Flag Beach", "Taj Fisherman's Cove Resort & Spa", "Chettinad Hospital And Research Institute", "Priya Diagnostic & Scan Centre", "Divine Mercy Church", "Mermaid Resorts & Banquets - OMR...", and "Apollo Diagnostics".

A collection of social media icons arranged in two rows. The top row contains LinkedIn (blue square with 'in'), Facebook (blue circle with 'f'), Instagram (rainbow gradient square with camera icon), and WhatsApp (green circle with speech bubble icon). The bottom row contains X (white 'X' on a transparent background) and YouTube (red rounded rectangle with white play button icon).

SOCIAL MEDIA MARKETING

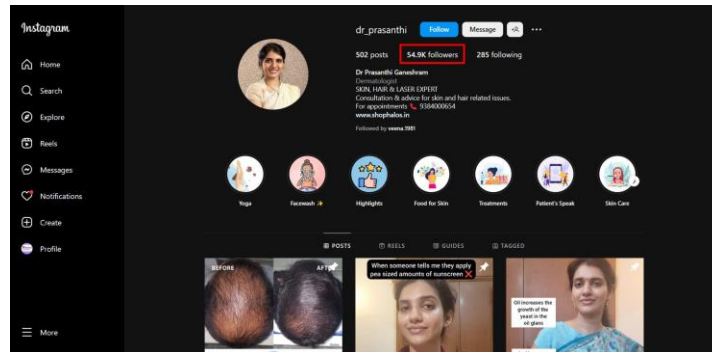


Our social media strategy is one of the primary reasons why we are the **BEAST** in the digital marketing field in Chennai

f Facebook

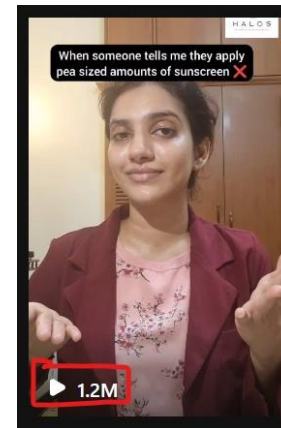
i Instagram

Followers Increase

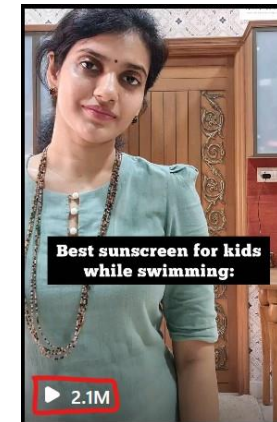


54.9L

Reach Through Reels



1.2M



2.1M



501K

All the necessary works (Creative Posters, Reels, Videos, Instagram Live) for Personal Branding, company Branding Will be carried out by us.



Youtube Promotions

The Plank Interiors



2bhk Full House interior in Doshi Risington

2.7L views



The Plank Interiors Architects & Designers

2.7L views

D5 design factory



Our D5 Office Tour - Architects & Interiors

5.2L views



Our D5 Office Tour - Architects & Interiors

3.7L views



Remo International college

Aruna M Sand



Best Aviation college in Tamilnadu

2.7L views

Remo college

58L views

M Sand Manufacture Process

38L views

M Sand & P Sand Bag Manufacturing Process

7.3L views



Excel Coatings



Heat Reflective Cool Roof Coating

11L views

Arunaa Inn Hotel



Hotel Near Chennai Airport

6.3L views

Aruna M Sand



M Sand in Chennai

1.9L views

TT sports academy





Vijay Raja



Smart Homes with 100+ Amenities

109L views



Vijay Raja - VIARA Experience

19L views



Vijay Raja - VIARA Experience

37L views



Bharati Fertility Centre



Best Treatment for Infertility

3.6L views

Unittas Hospital



Maternity & Delivery Hospital in Tambaram

50L views

INSTAGRAM PROMOTION

← theplank_ind ▾ ⋮



565 Posts 10.3K Followers 182 Following


The Plank
Interior Design Studio
Residential | Commercial
Luxury Architecture+Interior Designing+Own
Factory. House | Villa | Duplex | Showroom [... more
www.theplank.in/
#3 6th floor, Apex Plaza Unit-C, Nungambakkam
High Rd, Chennai, Tamil Nadu 600034, Chennai,
India 600034

← unittas_hospital ⋮



907 Posts 4,529 Followers 82 Following

Unittas Hospital
Hospitality Service
Unittas - The Best Multi Specialty Hospital in
Chennai, Tambaram and Kelambakkam. Account
Handled by @inf_tech
www.unittas.in/
7, Duraisamay Road, near passport office,
Tambaram west, Chennai, India 600045


 Followed by megha_maddy, iam_chandrusankar
and 4 others

← dr_prasanthi ⋮



539 Posts 54.3K Followers 306 Following

Dr Prasanthi Ganeshram
Dermatologist
SKIN, HAIR & LASER EXPERT
Consultation & advice for skin and hair related
issues.
For appointments 📞... more
www.shophalos.in

 Followed by megha_maddy, iam_chandrusankar
and 2 others

INSTAGRAM PROMOTION

← d5designfactory



354

Posts

4,893

Followers

Fol

D5 design factory

Interior Design Studio

Architects & interiors

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Enquiries ☎ +91 91766 52660

www.d5designfactory.com/



Followed by iam_chandrusankar, anu_kut and 1 other

Follow

Message

Contact

← remo_international_co...



545

Posts

23.1K

Followers

7

Follo

Remointernationalcollege

Remo International College

✈ No.1 Aviation College in Chennai

✈ 92% Consistent Plac... more

www.remocollege.com/



Followed by megha_maddy, iam_chandrusa and 1 other

Follow

Message

Contact

PAGE COLLABORATION

← chennaimemes ⋮



26.4K Posts 1.3M Followers 6 Following

Chennai Memes
Official handle of Chennai Memes - Managed by @gautham_cm , @its_ramkumarrs
For Promotions -... more
pickmy.link/chennaimemes.in



Followed by iam_chandrusankar, dhineshdjjes and 2 others

Follow

Message

Contact

← tamilmemes ⋮



25K Posts 785K Followers 70 Following

Tamil memes|1M ❤️
Aghaa vaaya vaaya 😊
Page uh follow pannu enjoy pannu 😊
For Promotions: 80720... more
youtu.be/x9rI9OuS4as



Followed by monisha.srinivasan_, dhineshdjjes and 1 other

Follow

Message



← chennaibestthing ⋮



201 Posts 272K Followers 1 Following

Chennai Best Things
Digital creator
Only the best in Chennai. ❤️
Lifestyle | Travel | Food.
Admin @vj_anusuyadoss
Promotion... more



Followed by dhineshdjjes

Follow

Message

Call



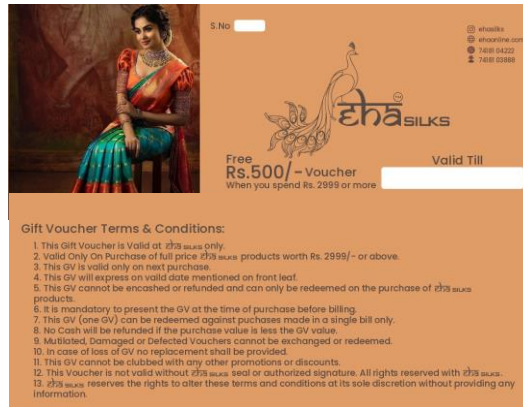
BRANDING



Package Design



Gift Voucher



Letter head



Visiting card



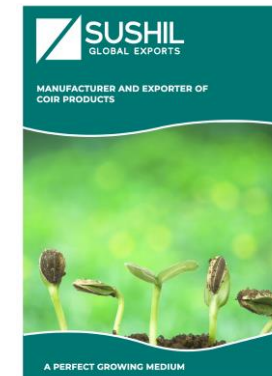
Brochure Design



Quality: We recognize that quality control is paramount and hence our coco peat are supplied under stringent quality methods to meet the international standards. Our Coco Peat material are stored age wise and the correct aged material is used for our production in order to ensure proper germination and root growth. Careful supervision is done during the production process in order to maintain the quality. The product samples are regularly tested and analyzed to ensure that the products are free from weeds, disease and sand.

Packing: The compressed coco peat 5kg blocks are transferred to our warehouse for packing. We do palletization and loose loading as per international standards. We do customized packing as per customer requirements.

Products:	
Coco Peat Low EC Blocks	
Dimension	30 X 30 X 12
Electrical Conductivity	Less than 0.5 ms/cm
pH	5.5-6.8
Fibre	3%
Expansion	18 Litres Per Kg
Compression Ratio	5:1
Moisture	15%
Treatment	Sun drying and Washed
Impurities	2%
Coco Peat High EC Blocks	
Dimension	30 X 30 X 12
Electrical Conductivity	Greater than 1 ms/cm
pH	5.5-6.8
Fibre	2%
Expansion	18 Litres Per Kg
Compression Ratio	5:1
Moisture	15%
Treatment	Sun drying and unwashed
Impurities	2%
Coconut Husk Chips	
Dimension	30 X 30 X 12
Electrical Conductivity	Less than 1 ms/cm
pH	5.5-6.8
Chips Size	1mm to 12mm.
Expansion	10 Litres Per Kg
Moisture	18%
Treatment	Sun drying and Washed
Impurities	2%



Introduction
Sushil Global Exports is an ISO 9001:2015 certified company which was established in the year 2014 with the vision to provide premium and quality coir products worldwide. We are one of the leading exporters of Coco Peat products and recognized as the reliable supplier for high-quality coir products for the home global market in providing new quality products. Our delivery from consistently, international quality norms are fulfilled that make these products highly valuable in the international market while adhering to the Customer demands and requirements. What makes Sushil Global Exports unique is that we are client-centric and have been continuously striving to attain maximum customer satisfaction since the time of our establishment.

Infrastructure
Our Head Office is located at Chennai and our manufacturing unit is located near Kangeyam & Palakkad which is one of the most favorable location for manufacturing Coir products owing to the abundant raw materials, water supply and tropical weather conditions. Our factory is equipped with fully automatic and modern machines; the infrastructure is designed to handle latest technology and material handling machines. Our factory is equipped with fully automatic and modern machines with a production capacity of 15,000 Tons per Annum. At present we export 12,000 Tons per annum worldwide. We have large concrete ponds to dry the Coco peat. Our units at both the locations have been installed with distillers to make sure even the front-end of dust and dirt particles are filtered.

We have a state of the art warehouse located in Chennai with 25,000 sq.ft. The warehouse can hold 100 containers approximately which helps us to make the shipment without any hassle.



BRAND PROMOTIONS

Pamphlet Design

SPORTS ACADEMY

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- ▶ SWIMMING POOL
- ▶ ZUMBA
- ▶ YOGA
- ▶ ARCHERY
- ▶ KICK BOXING
- ▶ KARATE

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Instagram Design

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JOINTLY CONDUCTS Health Camp

Date:- 24th June 2023 to 25th June 2023
 Saturday to Sunday
 Time:- 7:00 AM to 12:00 PM
 Venue:- Navalur, RubyM, Tower Olympia Opaline

TEST AT

- Fasting Blood Sugar
- Urine Routine
- Post Prandial Blood Sugar
- HbA1c Test

DOCTOR CONSULTATIONS WITH BLOOD TEST REPORTS 24th June 2023 to 26th June 2023 (Saturday to Monday)

DR. M. KUMARDEEN MBBS, PGDFM, CCERDM
FAMILY PHYSICIAN AND DIABETOLOGIST

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Chennai, Polshchi

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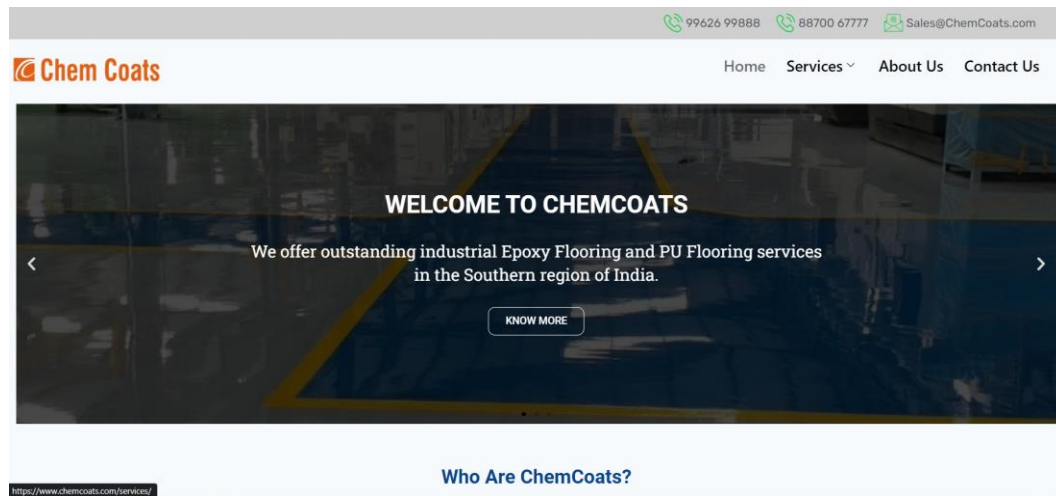
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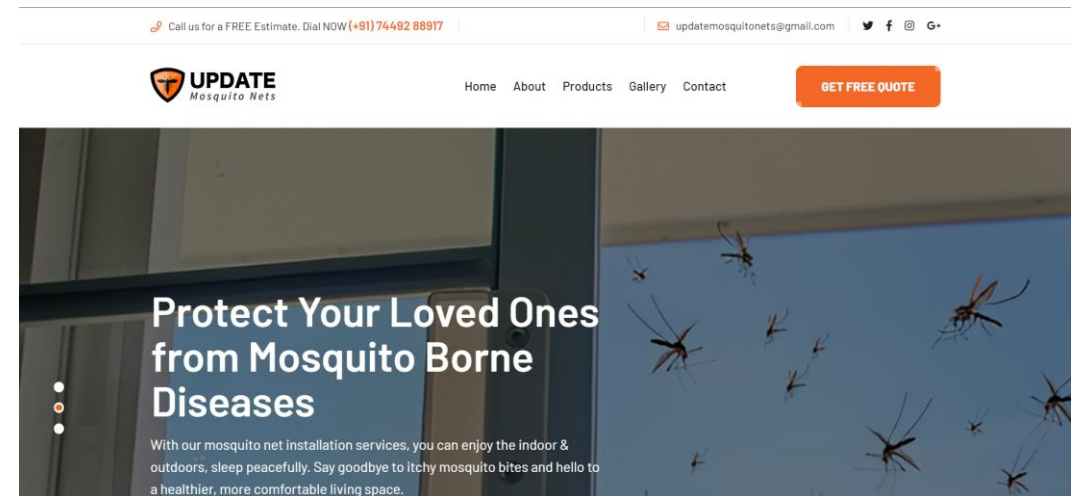
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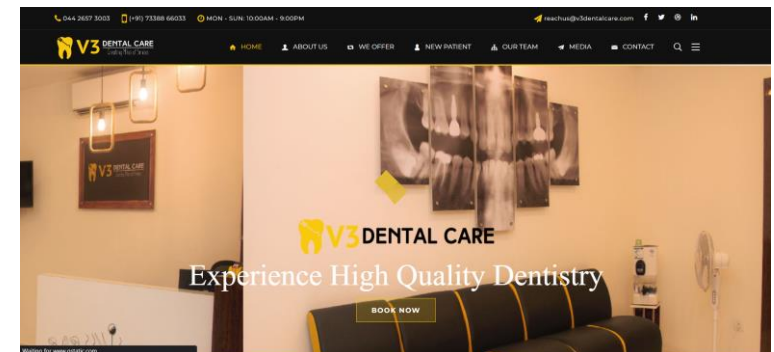
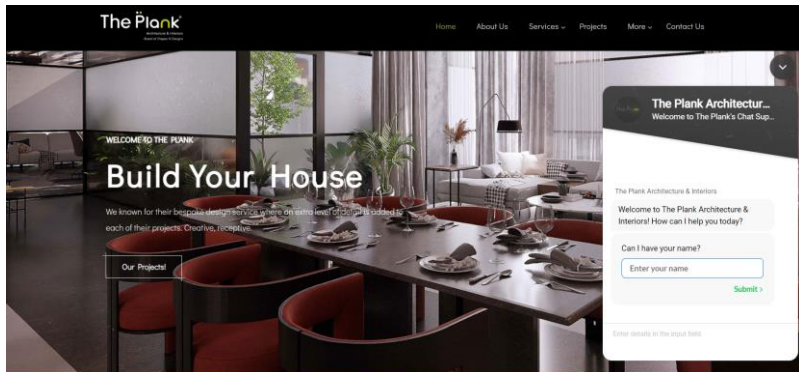
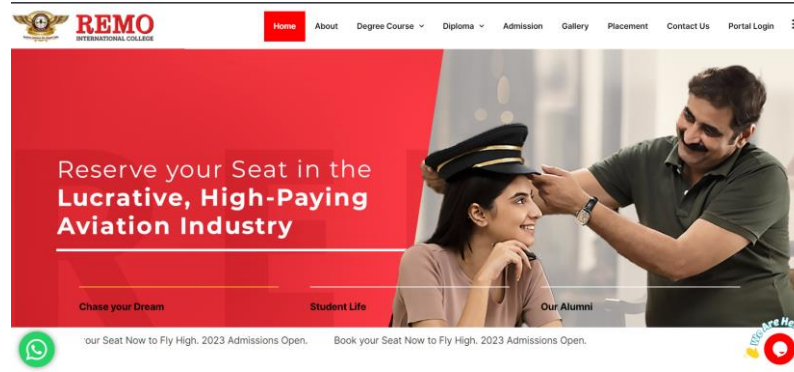
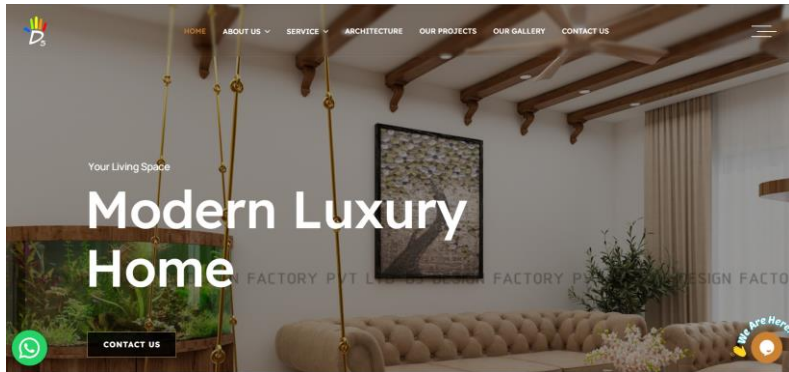
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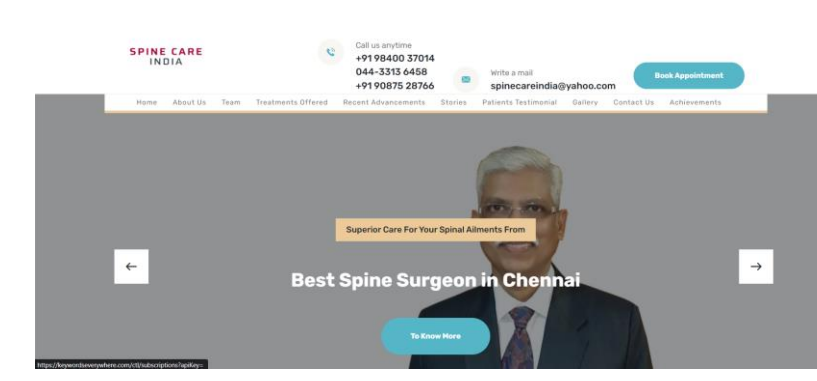
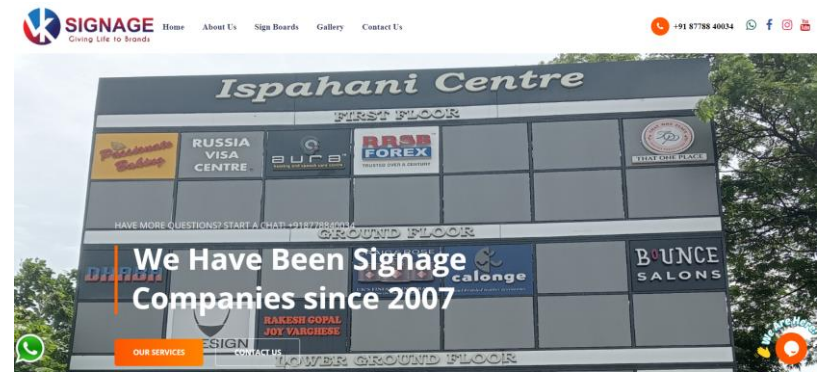
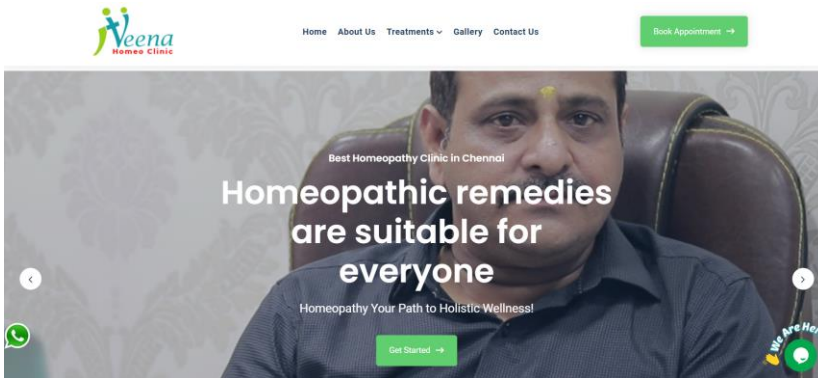
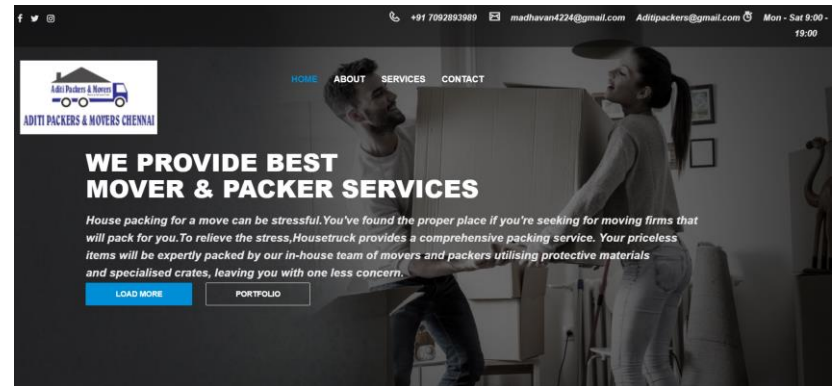
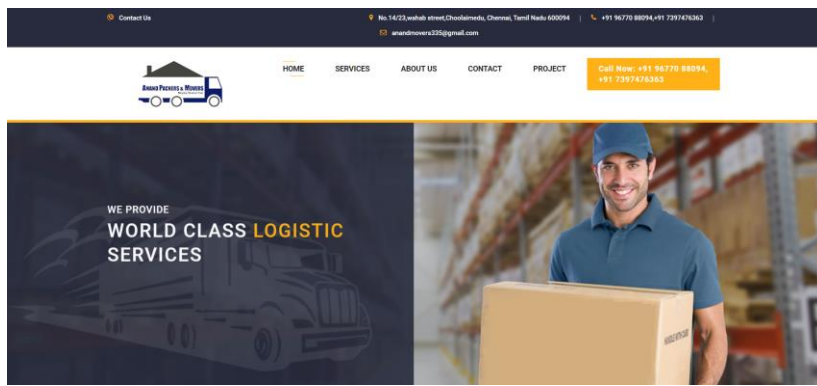
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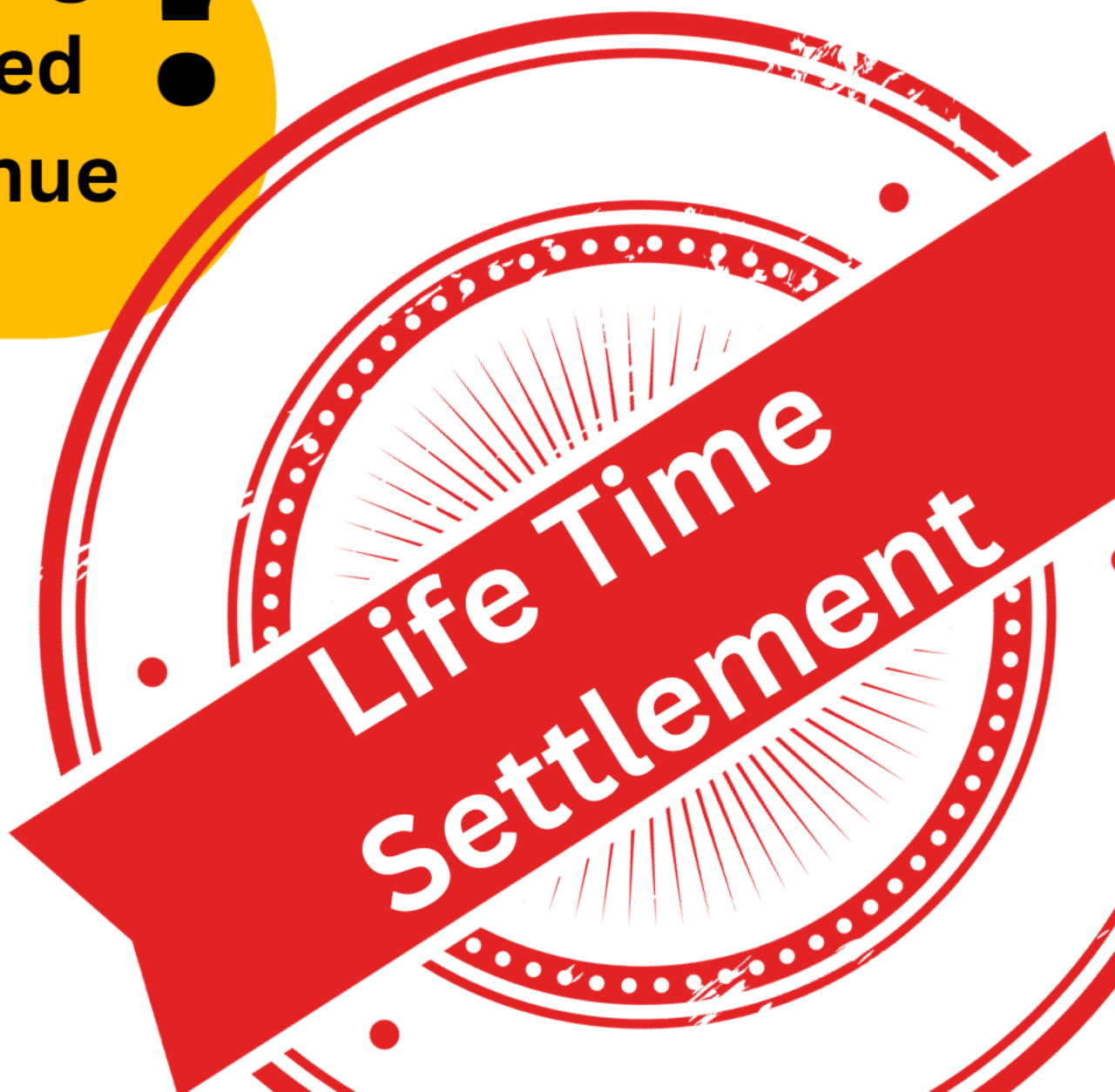


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